

2020 - 2025 STRATEGIC PLAN



NORTH CENTRAL
TEXAS COLLEGE

nctc.edu

F R O M T H E C H A N C E L L O R

Dear Friends,

In 2019, North Central Texas College began the process of revisiting and evaluating our mission, vision and institutional priorities to ensure that they mirror the daily operations of the institution. As a result, we determined the importance of becoming a part of the Achieving the Dream Network. Through this work, NCTC was able to push the traditional norms of instruction and student services and truly focus on meeting the student's needs.

This strategic plan is the culmination of two years of work by the faculty, staff, students and administration of the College District. The work has been tedious, but the results of the plan are comprehensive while being attainable over the next five years.

Special thanks to everyone for their hard work and dedication to NCTC.

Go Lions!

A handwritten signature in black ink, appearing to read 'G. Brent Wallace', with a long horizontal flourish extending to the right.

G. Brent Wallace, Ph.D.
Chancellor/CEO



2 0 2 0 - 2 0 2 5 S T R A T E G I C P L A N

T A B L E O F C O N T E N T S



Strategic planning at North Central Texas College is a dynamic, collaborative and continuous process designed to gain a widespread involvement in directing the college toward the achievement of its institutional mission. **Learn more on Pages 4 and 5.**



Dedicated to student success through institutional excellence, the College District fulfills its mission by offering programs leading to associate degrees and certificates. **Learn more on Pages 6 and 7.**



NCTC will strive to lead the way for improved student engagement and achievement. **Learn more on Pages 8 and 9.**



NCTC is passionate about providing access to higher education. Its plan values are communicated over five channels including Quality Education, Diversity, Innovation, Caring and Excellence. **Learn more on Pages 10 - 13.**



The NCTC Strategic Plan focuses goals on improving student success, access, experiences and learning through the different lenses of each Strategic Priority: Student Engagement & Achievement; Instructional Excellence, and Institutional Distinction. **Learn more on Pages 14 - 25.**

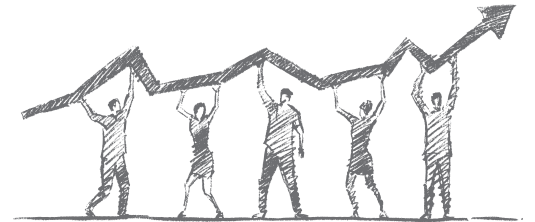


STRATEGIA

STRATEGIA

2 0 2 0 - 2 0 2 5 P L A N I N T R O D U C T I O N

Strategic planning at North Central Texas College is a dynamic, collaborative and continuous process designed to gain a widespread involvement in directing the college toward the achievement of its institutional mission. The process sets the future direction for the college guided by our college's mission, vision, values, and outcomes.





2 0 2 0 - 2 0 2 5 P L A N M I S S I O N

North Central Texas College is dedicated to student success through institutional excellence.





2 0 2 0 - 2 0 2 5 P L A N V I S I O N

NCTC will strive to lead the way for improved student engagement and achievement, instructional excellence, and institutional and policy redesign across the campus district and the local community.





Quality Education

NCTC is passionate about providing access to higher education. Its highly qualified faculty and staff and student-centered programs and services reflect NCTC's commitment to excellence.

Diversity

NCTC is committed to build capacity where students, faculty and staff can be authentic, learn and grow in an environment that ensures equity and embraces diversity and inclusion in all aspects of NCTC life.





Innovation

NCTC continues to embrace creative ideas, technology and challenging initiatives.

Caring

NCTC is committed to helping our students through a culture of caring and data support to address and eliminate barriers to student success.

Excellence

NCTC strives in all that we do to do it with integrity and institutional excellence.





SUCCESS

FAILURE

2 0 2 0 - 2 0 2 5 P L A N G O A L S

The NCTC Strategic Plan focuses goals on improving student success, access, experiences and learning through the different lenses of each Strategic Priority: **Student Engagement & Achievement; Instructional Excellence, and Institutional Distinction** while continually fostering equity, diversity and inclusion throughout the campus community.





SUCCESS

FAILURE

Priority Goal 1: Student Engagement & Achievement

North Central Texas College will work to improve engagement and achievement of underrepresented students through curricular and co-curricular methods leading to equitable opportunities for success as well as positive and impactful institutional change.

- Improve Course Level Completion through the analysis of withdraw rates and courses completed
- Increase College Level Course Success Rate
- Improve student retention (both part-time and full-time) comparing fall to Spring and Fall to fall progress.
- Increase Overall Graduation Rate, including degree and certificate attainment





SUCCESS

FAILURE

Priority Goal 2: Instructional Excellence

North Central Texas College will drive systemic change toward equitable practices through instructional innovation and accountability through the following actions:

- Diligently work with faculty and faculty leaders to establish a Teaching & Learning Excellence Center.
- Improve course success rates in gateway courses (HIST 1301, ENGL 1301, MATH 1314).
- Improve course success rate of underrepresented students from Fall to Spring success rate.





SUCCESS

FAILURE

Priority 3: Institutional Distinction

North Central Texas College will position itself as a state leader in higher education by aligning policy, procedures, and practices to create a culturally responsive institution for equity and student success through relationship building, institutional resource development, and service expansion.

- Create and implement policies that incentivize completion and success.
- Increase strategies and priorities related to equity and student success.
- Establish a Staff Development Program through inclusive practices (Employee Resource Groups)
- Revisit each local policy and procedure at the institutional, divisional and departmental level to discover and revise or eliminate biases and barriers impeding faculty, staff and student success.





SUCCESS

FAILURE

Priority 3: Institutional Distinction

- Fundraising: Provide funding to NCTC for scholarships, program support, and facility needs that align with NCTC strategic goals and priorities.
- Donor Relationships: Effectively build strong relationships with existing and potential donors to attain new and increased giving levels. Initiate relationships with potential donors resulting in an increase of individual giving.
- Marketing: Create and implement strategic marketing plan which encourages support and communicates impact of funds.
- Information Technology Services: Maintain equipment and technology infrastructure to meet the needs of students, employees, and community.





SUCCESS

FAILURE

Priority 3: Institutional Distinction

- Library Services: acquire collections and services supporting learning and research activities of the college community.
- Human Resources: Increase the employee recruitment strategies, retention, and professional development and implementation of a diverse workforce throughout the college district with a specific focus on increasing faculty and staff of color.
- Facilities: strive to coordinate renovation and construction needed throughout the campus community





North Central Texas College
1525 West California Street
Gainesville, TX 76240,
(940) 668-7731
online: nctc.edu

